Confederation of Indian Industry

CII - Suresh Neotia Centre of Excellence for Leadership

OutThink

Strategy Session

Mastering Product Leadership: Strategy, Execution, and Influence

25 July 2025 | Virtual

OVERVIEW

Product managers are expected to deliver impact—yet often without direct authority. How do you lead, align, and drive results across teams and stakeholders? This engaging, fast-paced session offers actionable insights from The Influential Product Manager, introducing ten practical techniques that PMs can immediately apply across the product lifecycle to maximize customer and business outcomes.

FACULTY PROFILE

Ken Sandy is the author of the "The Influential Product Manager – How to Lead and Launch Successful Technology Products," a highly practical and approachable guide to becoming more effective and navigating the challenging collaborative aspects of the product manager's role. He has led technology product management teams for over 25 years in the Silicon Valley/San Francisco Bay Area. He has consistently defined, launched, and managed award-winning web and mobile products loved by customers and used by millions of users across 60+ countries. He was Vice President of Product at premier online learning companies MasterClass and Lynda.com (now Linkedin Learning). Ken Sandy is an industry fellow and current lecturer at the Center for Entrepreneurship and Technology at the University of California, Berkeley, where he has developed an original set of work covering all aspects of applying Product Management in modern technology organizations.

KEY TAKEAWAYS

- Understand how real influence is built—through context, shared beliefs, and a passion for solving customer problems.
- Discover how PMs become most effective by clearly owning the problem and focusing on outcomes—not just deliverables.
- Learn how to approach your role with confidence: stress-test ideas, navigate trade-offs, and build strategic relationships.

Prof. Rishikesha Krishnan is the Professor of Strategy at the Indian Institute of Management, Bangalore (IIMB). He has been listed in the Thinkers50 India list of most influential thinkers in management from India since 2013 and jointly received the special Thinkers50 India Innovation Award (2013). He has written two books: 8 Steps to Innovation: Going from Jugaad to Excellence which won the Best Book Award for 2013-14 from the Indian Society for Training & Development, and From Jugaad to Systematic Innovation: The Challenge for India.

INDUSTRY PRACTITIONERS

- **Mr Amit Raman**
  Director of Product Management, Visa
- **Mr Deepak Sharad Sawant**
  Director and Head of Product, Adobe Systems
- **Ms Malavika Lakireddy**
  Global Director of Product Management, Uber
- **Mr Saurabh Mahajan**
  Senior Director of Product Management, Myntra
- **Mr Tapojoy Chatterjee**
  VP & Head of Product - Food & Dineout, Swiggy

WHO SHOULD ATTEND

Business Leaders, Product Managers, Innovation Leaders, SBU Heads & Senior Managers

For registration please contact

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